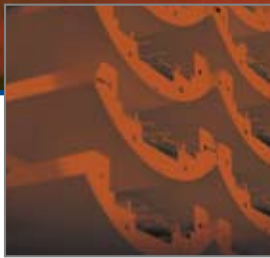




purpose
products
performance



**Litecontrol is pleased to announce
the industry's first Cradle to Cradle Certified^{CM}
architectural lighting fixtures.**

For more information, visit litecontrol.com/c2c

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Cradle to Cradle Certified^{CM} is a certification mark of MBDC.



Litecontrol & Cradle to Cradle

"... Litecontrol was a green company long before there was a green movement."

The Cradle to Cradle Certification process evaluates products and manufacturers based on five criteria:

- the use of environmentally safe and healthy materials
- product design for material reutilization, such as recycling
- energy efficiency and the use of renewable energy in manufacturing
- efficient use of water, and maximum water quality associated with production; and
- instituting strategies for social responsibility



Litecontrol has always operated with a high regard for our customers, our employees, and the world around us. It's part of our DNA — a natural by-product of the company's engineering heritage and the rural locations of our factories. You could say that a great deal of "energy" has gone into ensuring that Litecontrol products are the most efficient they can be. We integrate this philosophy into everything we do; from our manufacturing processes to our packaging to the way we design our products. The fact is Litecontrol was a green company long before there was a green movement.

"It's part of our DNA - a natural by-product of the company's engineering heritage and the rural locations..."

Our long-standing commitment to sustainability and our continuous improvement processes earned Litecontrol Cradle to Cradle Silver Certification^{CM} for ALL products manufactured in our Plympton and Hanson, MA factories. Ours are the first architectural lighting fixtures to achieve this certification. Cradle to Cradle is the leading "green" certification program using a multi-criteria approach to address product design and manufacture from a broad-based sustainability perspective. It is the brainchild of renowned architect William McDonough and pioneering chemist Dr. Michael Braungart, who formed McDonough Braungart Design Chemistry (MBDC). MBDC administers the Cradle to Cradle program, evaluating products and awarding C2C Certification.

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Specifying and installing Cradle to Cradle Certified products provides the assurance that the manufacturer embraces sustainable practices, and has been independently evaluated on the five criteria listed above.



"Ours are the first architectural lighting fixtures to achieve this certification."

At Litecontrol, we work hard to provide the support that enables designers to meet the qualitative needs of the visual environment, while ensuring that our products and practices have a minimal impact on our natural environment. To learn more about our Cradle to Cradle Certification and other sustainability efforts, please visit us at litecontrol.com.

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